

Xabier Barriola

IESE Business School
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EDUCATION

IESE Business School, University of Navarra , Barcelona, Spain <i>Ph.D. in Management (Expected)</i> <i>Master of Research in Management</i>	<i>Sep 2016 – Present</i>
London Business School , London, United Kingdom <i>Visiting Scholar</i>	<i>Jan 2019 – Apr 2019</i>
Universitat Politècnica de Catalunya , Barcelona, Spain <i>M.S. in Environmental Engineering</i>	<i>Sep 2010 – Apr 2012</i>
Universidad Simón Bolívar , Caracas, Venezuela <i>B.S. in Production Engineering</i>	<i>Sep 2004 – Jun 2010</i>
École des Mines de Nantes , Nantes, France <i>Visiting Student</i>	<i>Sep 2008 – Apr 2009</i>

WORKING PAPERS

- “The Race for Product Renewal,” with Victor Martínez de Albéniz.
*In Preparation for Resubmission: **Manufacturing & Service Operations Management***
- “Product Renewal in a Dynamic Market: The U.S. Brewing Industry,” with José Azar.
*Under 2nd Round of Review: **Production and Operations Management***
- “The Effect of Environmental Disruptions on Consumer Goods.”
*Under 2nd Round of Review: **Journal of Operations Management***

WORK IN PROGRESS

- “Managing an Assortment of Durable Goods: Theory and Experiments,” with Mihalis Markakis and Victor Martínez de Albéniz.
- “Search and Destroy: Competition and Disappearance in the U.S. Brewing Industry.”
- “The Impact of Gasoline Shortages on Public Bike-Sharing Systems.”
- “Public Bike-Sharing Systems: Collective vs. Individual Usage,” with Alberto Ibarra and Gabriel Pensamiento.

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TEACHING CASES

“MIBICI: Movilidad Urbana,” with Javier Duarte and Alberto Ibarra.

IPADE Business School Case AD 19 C 01

“Cedrón: Un Caso de Minería de Textos,” with Alberto Ibarra.

IPADE Business School Case AD 18 C 04 (with Teaching Note AD 18 GP 04)

TEACHING EXPERIENCE

IESE Business School

Sep 2019 – Present

Teaching Assistant: Management in the Service Sector (MBA)

Universidad Corporativa Banco General

Jun 2012 – Jun 2016

Instructor: Environmental and Social Risk Management

PRESENTATIONS

2020 NABSA Virtual Conference

Sep 2020

Universidad Adolfo Ibáñez. Santiago, Chile

Jun 2020

CENTRUM Católica. Lima, Peru

Mar 2020

Católica Lisbon School of Business & Economics. Lisbon, Portugal

Nov 2019

INFORMS Annual Meeting. Seattle, WA

Oct 2019

IESE Business School Brown Bag Seminar. Barcelona, Spain

Oct 2019

IPADE Business School. Mexico City, Mexico

Aug 2019

2nd European Technology & Operations Management Day. London, UK

Jun 2019

INFORMS Annual Meeting. Phoenix, AZ

Nov 2018

IESE Business School Brown Bag Seminar. Barcelona, Spain

Oct 2018

AWARDS

Doctoral Fellowship, IESE Business School

Sep 2016 – Present

Academic Exchange Fellowship, Universidad Simón Bolívar

Sep 2008 – Apr 2009

PROFESSIONAL EXPERIENCE

Banco General, Panama City, Panama

Jun 2012 – Jun 2016

Environmental and Social Risk Officer

Robert Bosch, Madrid, Spain

Apr 2009 – Sep 2009

Quality Management Intern

RESEARCH INTERESTS

New product development, retail, sustainability, marketing/operations interface, disruptions, business analytics.

MISCELLANEOUS

Computer Skills: R, Stata, Python, L^AT_EX

Languages: Spanish (native), English (fluent), French (intermediate).

SERVICE

Reviewer: 4OR - A Quarterly Journal of Operations Research

REFERENCES

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