

Xabier Barriola

IESE Business School
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EDUCATION

- IESE Business School, University of Navarra**, Barcelona, Spain *Sep 2016 – Present*
Ph.D. in Management (Expected)
Master of Research in Management
- London Business School**, London, United Kingdom *Jan 2019 – Apr 2019*
Visiting Scholar
- Universitat Politècnica de Catalunya**, Barcelona, Spain *Sep 2010 – Apr 2012*
M.S. in Environmental Engineering
- Universidad Simón Bolívar**, Caracas, Venezuela *Sep 2004 – Jun 2010*
B.S. in Production Engineering
- École des Mines de Nantes**, Nantes, France *Sep 2008 – Apr 2009*
Visiting Student

WORKING PAPERS

- “The Race for Product Renewal,” with Victor Martínez de Albéniz.
*Reject & Resubmit: **Manufacturing & Service Operations Management***
- “Product Renewal in a Dynamic Market: The U.S. Brewing Industry,” with José Azar.
*Under 2nd Round of Review: **Production and Operations Management***
- “Public Bike-Sharing Systems: Collective vs. Individual Usage,” with Alberto Ibarra and Gabriel Pensamiento.
*Under Review: **International Journal of Sustainable Transportation***

WORK IN PROGRESS

- “Managing an Assortment of Durable Goods: Theory and Experiments,” with Mihalis Markakis and Victor Martínez de Albéniz.
- “The Influence of Recycling Initiatives on Packaging Design.”
- “The Effect of Environmental Disruptions on Consumer Goods.”
- “Search and Destroy: Competition and Disappearance in the U.S. Brewing Industry.”

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TEACHING EXPERIENCE

IESE Business School <i>Teaching Assistant: Management in the Service Sector (MBA)</i>	<i>Sep 2019 – Dec 2019</i>
Universidad Corporativa Banco General <i>Instructor: Environmental and Social Risk Management</i>	<i>Jun 2012 – Jun 2016</i>

TEACHING CASES

“MIBICI: Movilidad Urbana,” with Javier Duarte and Alberto Ibarra. <i>IPADE Business School Case AD 19 C 01</i>
“Cedrón: Un Caso de Minería de Textos,” with Alberto Ibarra. <i>IPADE Business School Case AD 18 C 04 (with Teaching Note AD 18 GP 04)</i>

PRESENTATIONS

INFORMS Annual Meeting. Virtual	<i>Nov 2020</i>
Humanistic Management PhD Network. Virtual*	<i>Nov 2020</i>
2020 NABSA Virtual Conference*	<i>Sep 2020</i>
Universidad Adolfo Ibáñez. Santiago, Chile	<i>Jun 2020</i>
CENTRUM Católica. Lima, Peru	<i>Mar 2020</i>
Católica Lisbon School of Business & Economics. Lisbon, Portugal	<i>Nov 2019</i>
INFORMS Annual Meeting. Seattle, WA	<i>Oct 2019</i>
IESE Business School Brown Bag Seminar. Barcelona, Spain	<i>Oct 2019</i>
IPADE Business School. Mexico City, Mexico*	<i>Aug 2019</i>
2 nd European Technology & Operations Management Day. London, UK	<i>Jun 2019</i>
INFORMS Annual Meeting. Phoenix, AZ	<i>Nov 2018</i>
IESE Business School Brown Bag Seminar. Barcelona, Spain	<i>Oct 2018</i>

* Presented by coauthor

AWARDS

Doctoral Fellowship, IESE Business School	<i>Sep 2016 – Present</i>
Academic Exchange Fellowship, Universidad Simón Bolívar	<i>Sep 2008 – Apr 2009</i>

PROFESSIONAL EXPERIENCE

Banco General , Panama City, Panama <i>Environmental and Social Risk Officer</i>	<i>Jun 2012 – Jun 2016</i>
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RESEARCH INTERESTS

New product development, retail, sustainability, marketing/operations interface, disruptions, business analytics.

MISCELLANEOUS

Computer Skills: R, Stata, Python, L^AT_EX

Languages: Spanish (native), English (fluent), French (intermediate).

SERVICE

Reviewer: 4OR - A Quarterly Journal of Operations Research

REFERENCES

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