

Xabier Barriola

IESE Business School
Av. Pearson 21, 08034, Barcelona
Updated: December 2020

Phone: +34617198122
Email: xbarriola@iese.edu
Web: www.xabierbarriola.com

EDUCATION

IESE Business School, University of Navarra , Barcelona, Spain <i>Ph.D. in Management (Expected)</i> <i>Master of Research in Management</i>	<i>Sep 2016 – Present</i>
London Business School , London, United Kingdom <i>Visiting Scholar</i>	<i>Jan 2019 – Apr 2019</i>
Universitat Politècnica de Catalunya , Barcelona, Spain <i>M.S. in Environmental Engineering</i>	<i>Sep 2010 – Apr 2012</i>
Universidad Simón Bolívar , Caracas, Venezuela <i>B.S. in Production Engineering</i>	<i>Sep 2004 – Jun 2010</i>
École des Mines de Nantes , Nantes, France <i>Visiting Student</i>	<i>Sep 2008 – Apr 2009</i>

WORKING PAPERS

“Product Renewal in a Dynamic Market: The U.S. Brewing Industry,” with José Azar.
*Under 2nd Round of Review: **Production and Operations Management***

“The Race for Product Renewal,” with Victor Martínez de Albéniz.
*Reject & Resubmit: **Manufacturing and Service Operations Management***

“Public Bike-Sharing Systems: Collective vs. Individual Usage,” with Alberto Ibarra and Gabriel Pensamiento.
*Under Review: **International Journal of Sustainable Transportation***

WORK IN PROGRESS

“Managing an Assortment of Durable Goods: Theory and Experiments,” with Mihalis Markakis and Victor Martínez de Albéniz.

“Product Launches After Environmental Disruptions: An Empirical Analysis.”

TEACHING EXPERIENCE

IPADE Business School (via Emeritus) <i>Teaching Assistant: Negociación: Arte y Ciencia (Specialization)</i>	<i>Nov 2020 – Present</i>
--	---------------------------

Xabier Barriola

IESE Business School

Teaching Assistant: Management in the Service Sector (MBA Elective)

Sep 2019 – Dec 2019

Universidad Corporativa Banco General

Instructor: Environmental and Social Risk Management

Jun 2012 – Jun 2016

TEACHING CASES

“MIBICI: Movilidad Urbana,” with Javier Duarte and Alberto Ibarra.

IPADE Business School Case AD 19 C 01

“Cedrón: Un Caso de Minería de Textos,” with Alberto Ibarra.

IPADE Business School Case AD 18 C 04 (with Teaching Note AD 18 GP 04)

PRESENTATIONS

INFORMS Annual Meeting. Virtual *Nov 2020*

Humanistic Management PhD Network. Virtual* *Nov 2020*

2020 NABSA Virtual Conference* *Sep 2020*

Universidad Adolfo Ibáñez. Santiago, Chile *Jun 2020*

CENTRUM Católica. Lima, Peru *Mar 2020*

Católica Lisbon School of Business & Economics. Lisbon, Portugal *Nov 2019*

INFORMS Annual Meeting. Seattle, WA *Oct 2019*

IESE Business School Brown Bag Seminar. Barcelona, Spain *Oct 2019*

IPADE Business School. Mexico City, Mexico* *Aug 2019*

2nd European Technology & Operations Management Day. London, UK *Jun 2019*

INFORMS Annual Meeting. Phoenix, AZ *Nov 2018*

IESE Business School Brown Bag Seminar. Barcelona, Spain *Oct 2018*

** Presented by coauthor*

AWARDS

Doctoral Fellowship, IESE Business School *Sep 2016 – May 2021*

Academic Exchange Fellowship, Universidad Simón Bolívar *Sep 2008 – Apr 2009*

PROFESSIONAL EXPERIENCE

Banco General, Panama City, Panama *Jun 2012 – Jun 2016*
Environmental and Social Risk Officer

Robert Bosch, Madrid, Spain *Apr 2009 – Sep 2009*
Quality Management Intern

Xabier Barriola

RESEARCH INTERESTS

New product development, retail, sustainability, marketing/operations interface, disruptions, business analytics.

MISCELLANEOUS

Computer Skills: R, Stata, Python, L^AT_EX.

Languages: Spanish (native), English (fluent), French (intermediate).

SERVICE

Reviewer: 4OR - A Quarterly Journal of Operations Research

REFERENCES

Victor Martínez de Albéniz

Professor of Production, Technology, and Operations Management

IESE Business School, University of Navarra

(+34) 93 253 4200

valbeniz@iese.edu

Eduard Calvo

Professor of Production, Technology, and Operations Management

IESE Business School, University of Navarra

(+34) 93 253 4200

ecalvo@iese.edu

Mihalis Markakis

Assistant Professor of Production, Technology, and Operations Management

IESE Business School, University of Navarra

(+34) 93 253 4200

mmarkakis@iese.edu